The variables in the dataset are:

* **Make:** the make or brand of the car
* **Model:** the specific model of the car
* **Year:** the year the car was released
* **Engine Fuel Type**: the type of fuel used by the car (gasoline, diesel, etc.)
* **Engine HP:** the horsepower of the car's engine
* **Engine Cylinders:** the number of cylinders in the car's engine
* **Transmission Type**: the type of transmission (automatic or manual)
* **Driven\_Wheels:** the type of wheels driven by the car (front, rear, all)
* **Number of Doors:** the number of doors the car has
* **Market Category:** the market category the car belongs to (Luxury, Performance, etc.)
* **Vehicle Size:** the size of the car
* **Vehicle Style:** the style of the car (Sedan, Coupe, etc.)
* **Highway MPG:** the estimated miles per gallon the car gets on the highway
* **City MPG:** the estimated miles per gallon the car gets in the city
* **Popularity:** a ranking of the popularity of the car (based on the number of times it has been viewed on Edmunds.com)
* **MSRP:** the manufacturer's suggested retail price of the car

This dataset could be useful for a variety of data analysis tasks, such as:

* Exploring trends in car features and pricing over time
* Comparing the fuel efficiency of different types of cars
* Investigating the relationship between a car's features and its popularity
* Predicting the price of a car based on its features and market category